

Welcome!



Thursday,
January 10, 2019

TOWN HALL Meeting on Brenham's FUTURE



GARY MITCHELL, AICP
President

With you tonight ...



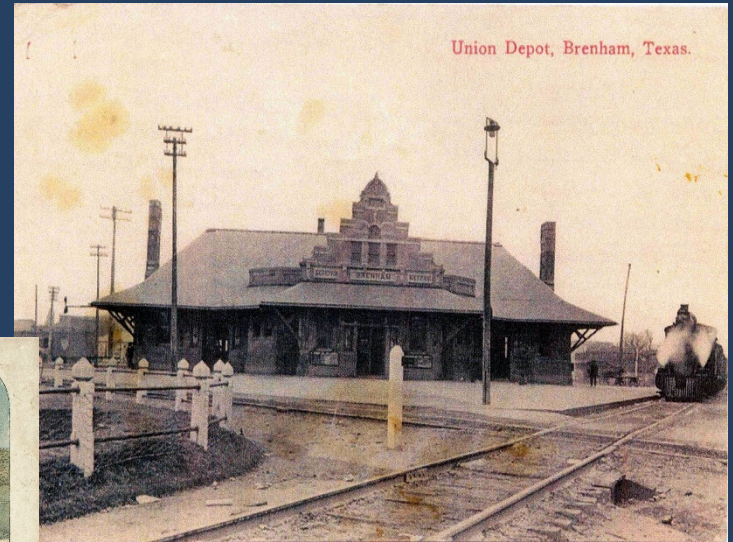
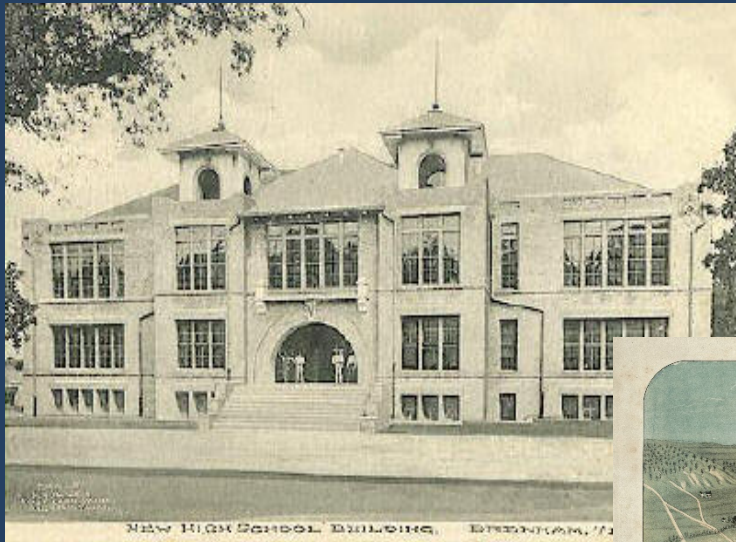
MEREDITH DANG, AICP
Senior Associate



Agenda Tonight

- **Welcome and Opening Remarks**
- **Presentation**
- **Facilitated Group Activities**
- **Wrap-up Discussion**
- **Submit Completed Questionnaires**

Looking Back ...



46B

CITY HALL, BRENHAM, TEXAS.

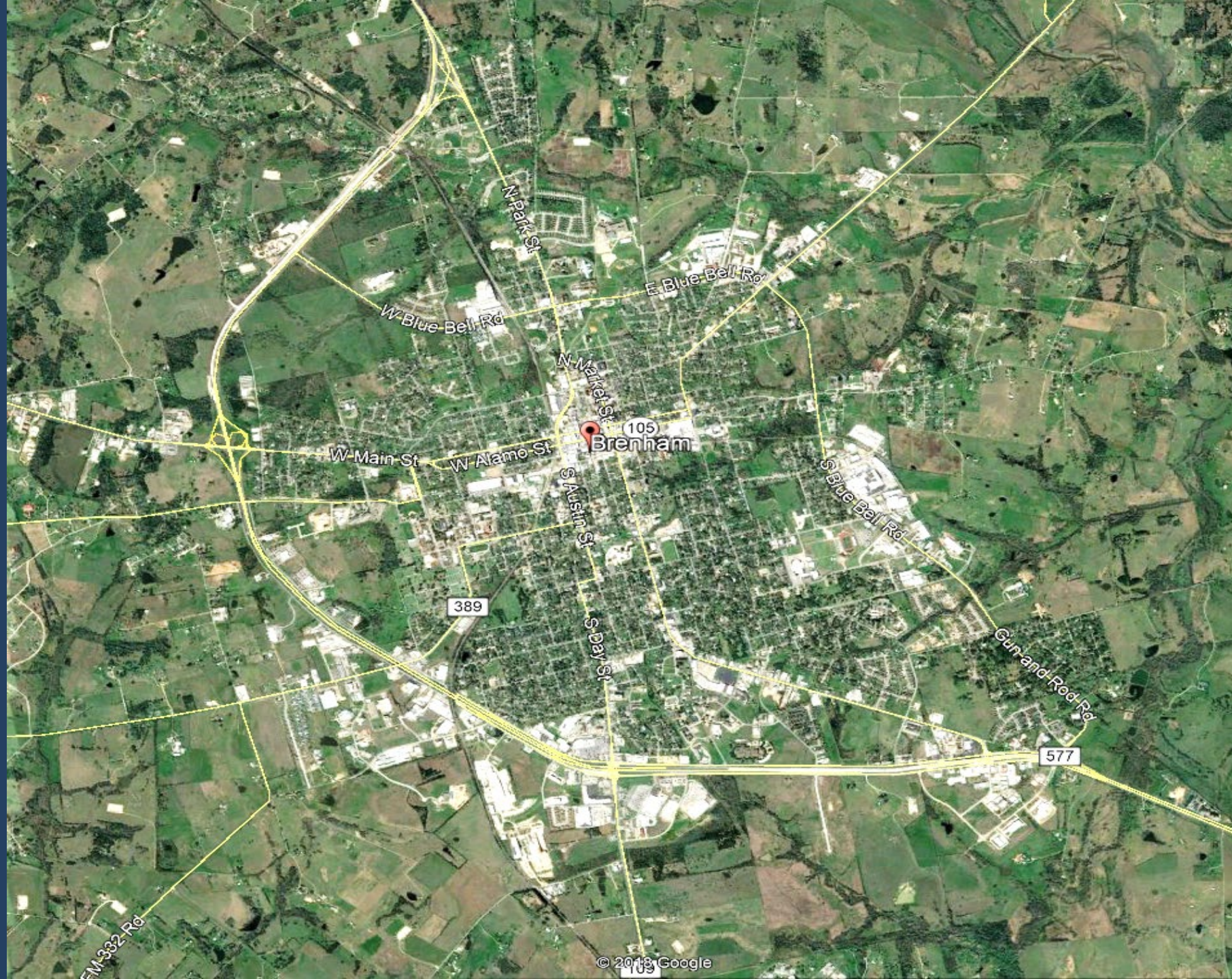
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2018





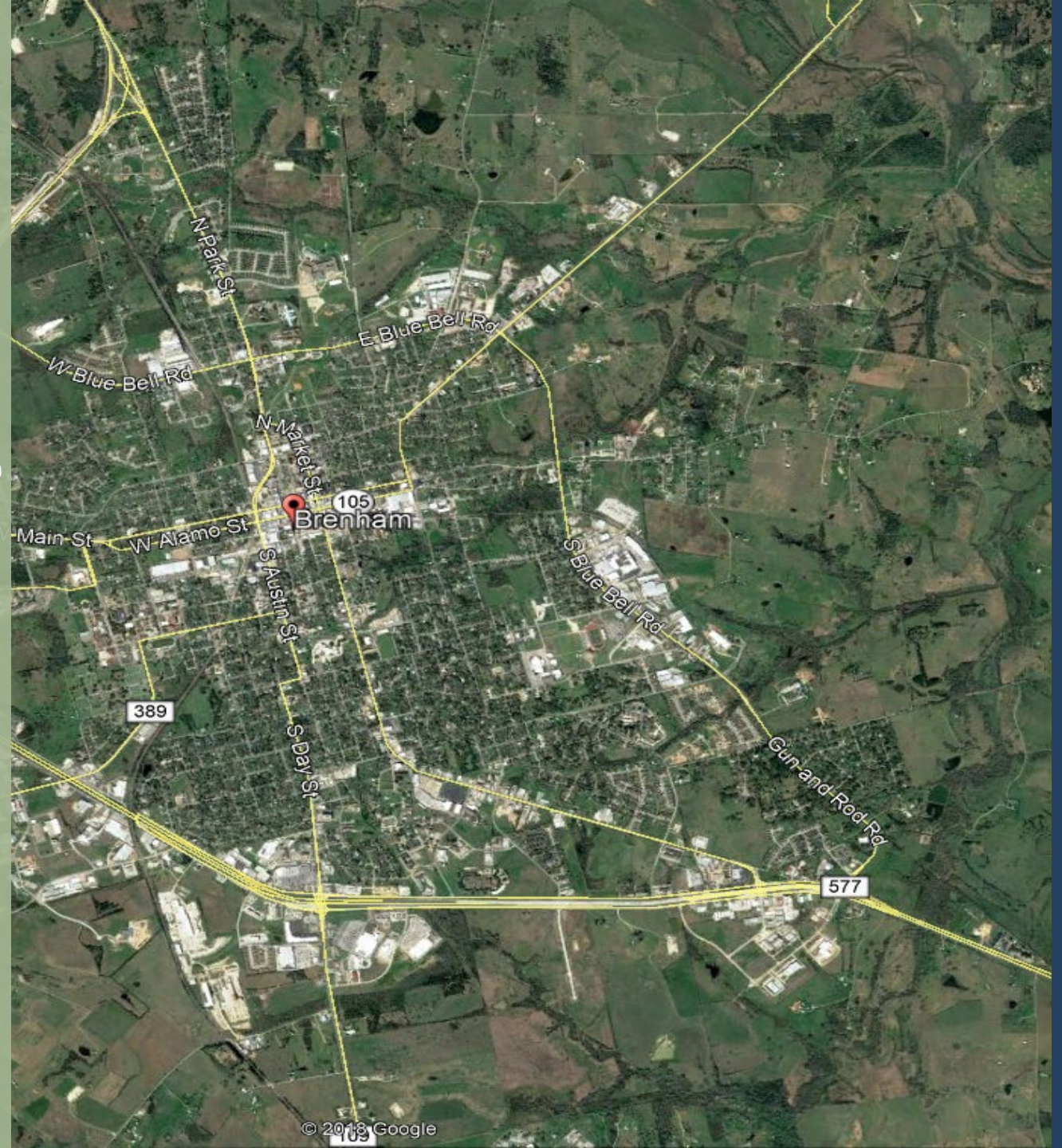
Why Plan?

- Step back from day-to-day
- Key factors shaping your community ...
What can you control? Influence?
- Strategic **ACTIONS** to achieve desired outcomes
- Supports grant efforts and partnerships



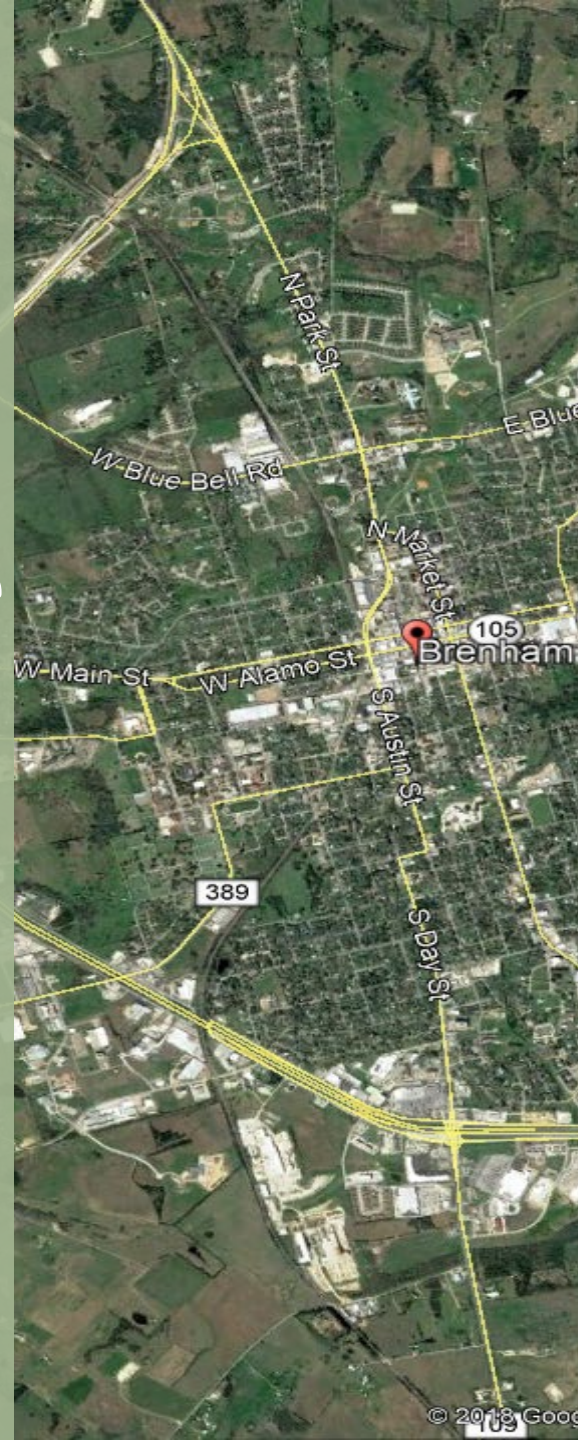
CONTEXT for this Plan

- ▶ Population growth
- ▶ Housing needs
- ▶ Road and infrastructure improvements
- ▶ Downtown successes
- ▶ Other recent planning efforts
- ▶ Recent flooding events and recovery



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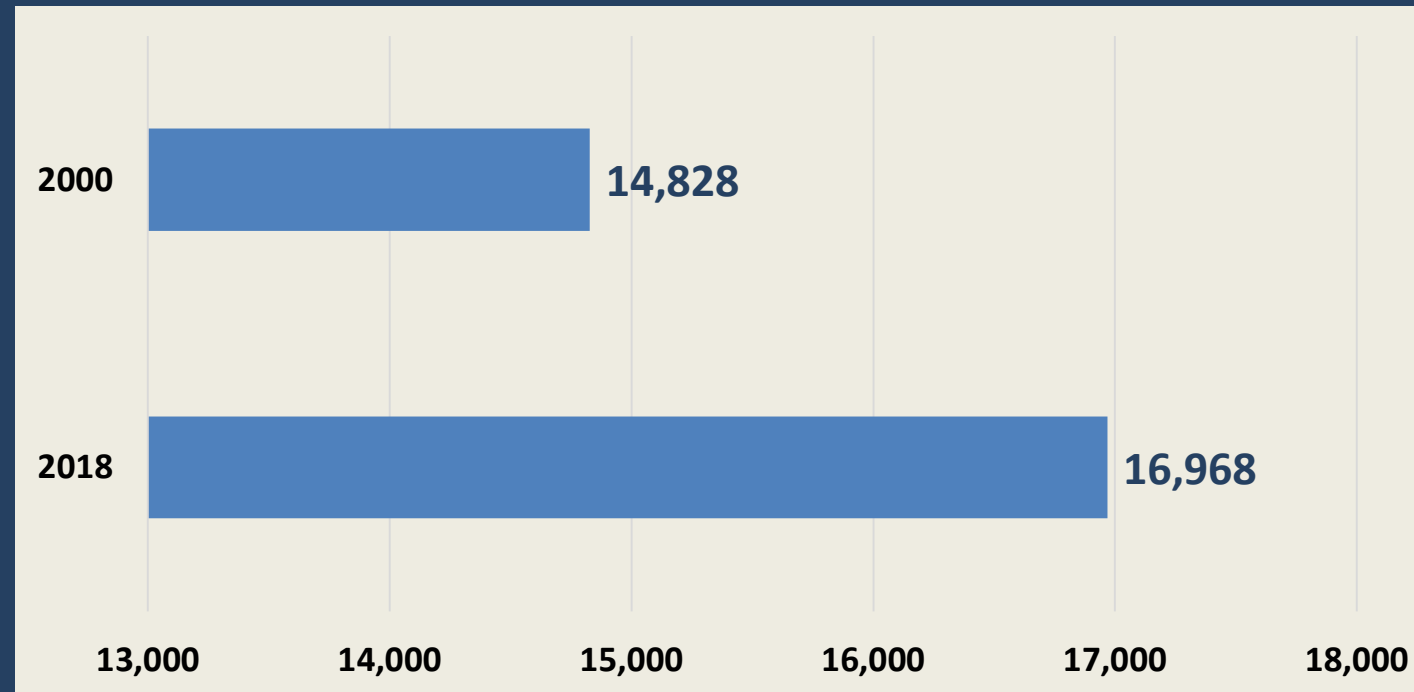
Focus Areas of Plan

Growth Capacity
Land Use & Development
Transportation
Economic Dev.
Housing & Neighborhoods
Recreation & Amenities
Corridor Plan

By the Numbers

How much did Brenham's population grow from 2000 to 2018?

14.4%

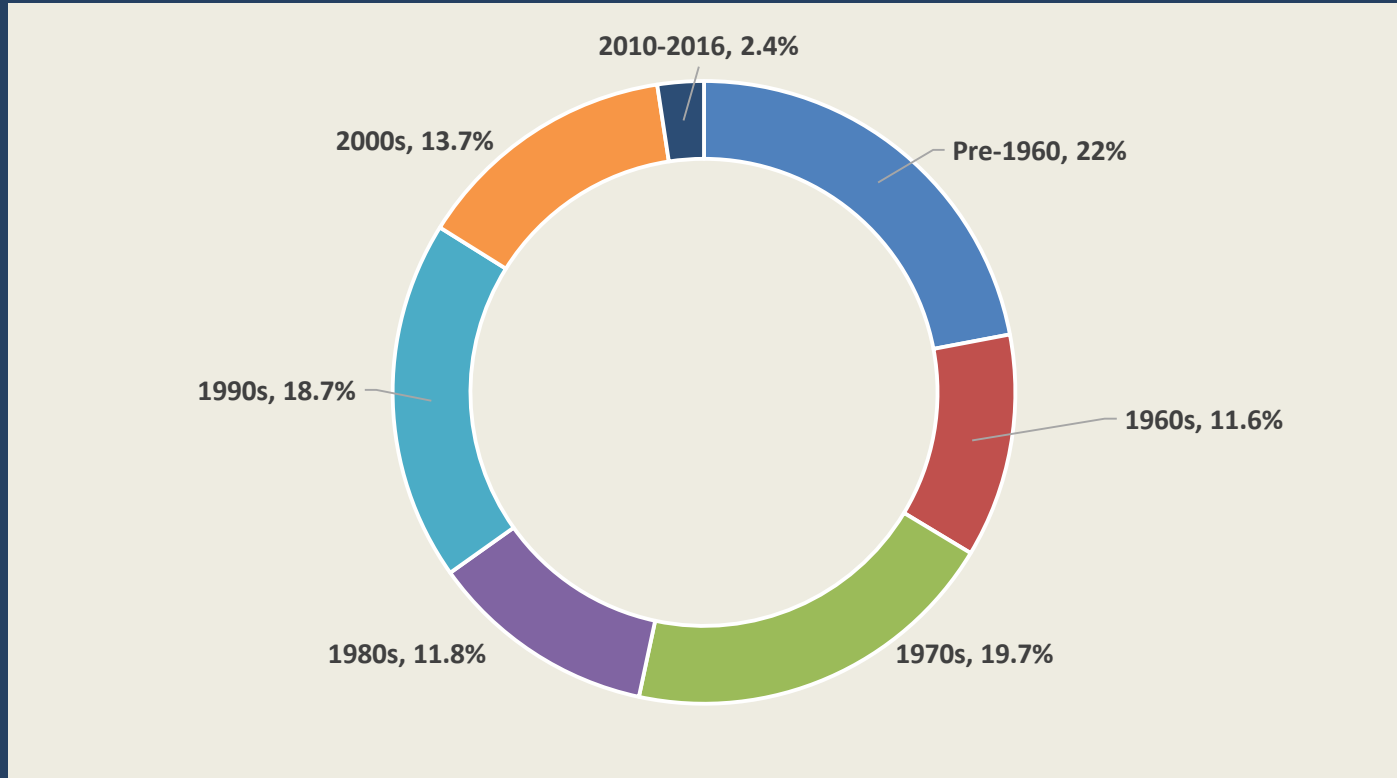


SOURCE:
2016
American
Community
Survey

By the Numbers

What percentage of housing units in Brenham were built before 2000?

84%

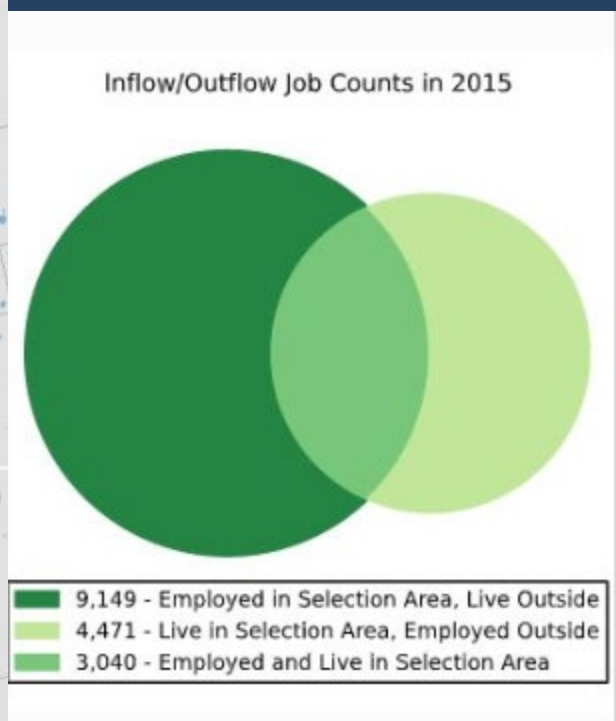
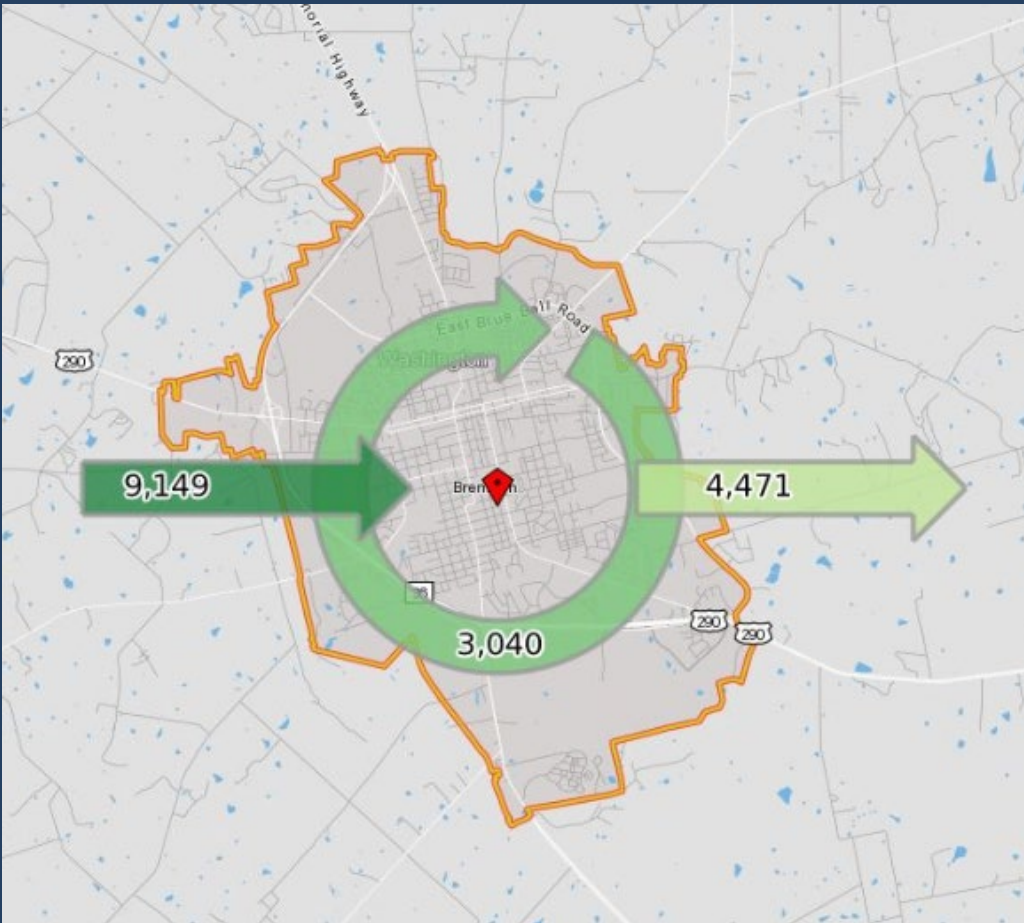


SOURCE:
2016
American
Community
Survey

By the Numbers

What percentage of employed Brenham residents work elsewhere?

59.5%



SOURCE:
2016
American
Community
Survey

Looking
Ahead ...

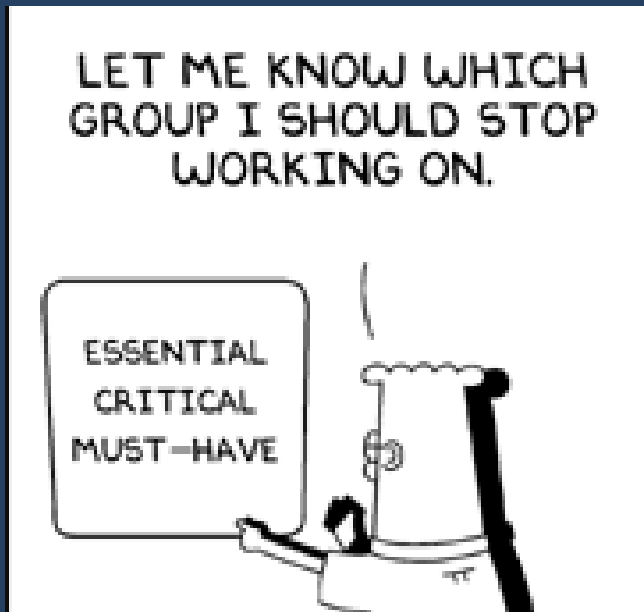


Opportunities and Challenges

- Stay just the way it is?
- Needs to change next week?
- Need to address at some point?



Where to Focus



Process and Timeline

Early Input

December - February

- Joint Workshop 1
- Small Group Listening Sessions
- Advisory Committee Meeting 1
- **Town Hall Meeting**

Existing City Report

February

Plan Direction & Outline Memo

February

- Joint Workshop 2
- **Open House**

The Future City

March-June

- Advisory Committee Meetings 2-4
- **Town Hall 2, Open House 2**
- Joint Workshop 3

Planning and Zoning Commission Hearing August

Other Input Tonight

Live/Work Map

Please place a dot where you live and where you work (if employed and not retired). If the location is off the map, place the dot on the edge of the map in the direction of the location.

LIVE ●

WORK ●



Brenham Comprehensive Plan

Help us see **WHO** attended this event

Other Input Tonight

I ♥ Brenham

Please add to this “graffiti” style listing of what you love about Brenham.



Brenham Comprehensive Plan



Other Input Tonight



Questionnaire on Long-Range Planning Town Hall Meeting on Brenham's Future (January 10, 2019)

The City of Brenham is updating its Comprehensive Plan. This long-range plan will help the City—as well as others—to make sound and coordinated decisions regarding the future growth and enhancement of the community. This questionnaire is intended as another way to obtain residents' input on what priority topics the new plan should address, and where the City should focus its planning efforts in coming years. Please return this questionnaire before leaving tonight. Thank you.

1. Do you live in Brenham? Yes No, where: _____
2. How long have you lived in Brenham? (please check one if applicable):
 Less than 1 year 1-5 years 6-10 years 11-20 years >20 years
3. If you are currently employed, where do you work? (please check one):
 In Brenham Elsewhere in Washington County Other: _____
4. What energizes you most about Brenham's future?

What concerns you most about Brenham's future?

5. As you think about the future of Brenham, what personal and community values are important to factor into the City's new long-range plan (for example, a potential focus on youth and seniors, families, recreation, healthy living, safety, etc.)?

6. The Comprehensive Plan will address a wide range of community needs and desires. Please select five items on the list below that are your top priorities, and number them 1 through 5 to show how you rank them in importance (with 1 as your top priority):

- | | |
|--|--|
| <input type="checkbox"/> More shopping and services | <input type="checkbox"/> Police/fire/ambulance services |
| <input type="checkbox"/> Greater housing variety/options | <input type="checkbox"/> Improve traffic flow/manage traffic |
| <input type="checkbox"/> Growth in tax base to fund services | <input type="checkbox"/> Community events and cultural activities |
| <input type="checkbox"/> Diverse employment opportunities | <input type="checkbox"/> Storm water drainage |
| <input type="checkbox"/> Roadway conditions | <input type="checkbox"/> Quality design/appearance of new development |
| <input type="checkbox"/> Utilities (water, sewer, electric) | <input type="checkbox"/> Downtown investment/enhancement |
| <input type="checkbox"/> Safety when walking/biking | <input type="checkbox"/> Upkeep of existing housing |
| <input type="checkbox"/> Enhance public facilities | <input type="checkbox"/> Recreation amenities (parks, trails, sports, fitness) |

Other items that are not on this list? _____

7. Please circle whether you agree, slightly agree, slightly disagree or disagree with each statement:

- | | | | | |
|-------|----------------|-------------------|----------|--|
| Agree | Slightly Agree | Slightly Disagree | Disagree | It is important that Brenham revitalize existing neighborhoods and areas of the City as new growth and development continues, including a focus on maintenance of existing properties and roads. |
| Agree | Slightly Agree | Slightly Disagree | Disagree | Brenham needs to do even more to tell its story about what makes it unique and special (to support economic development, tourism, attract and retain residents, etc.). |
| Agree | Slightly Agree | Slightly Disagree | Disagree | Increasing the resilience of Brenham to natural disasters such as flooding is critical to the City's future. |
| Agree | Slightly Agree | Slightly Disagree | Disagree | To be even more successful economically, Brenham needs to focus more attention on the education and skill levels of the area workforce. |
| Agree | Slightly Agree | Slightly Disagree | Disagree | Brenham should encourage a variety of housing types to meet the needs of residents at all stages of life. |
| Agree | Slightly Agree | Slightly Disagree | Disagree | Downtown is one of Brenham's greatest assets and should continue to be a focus for ongoing enhancement and public improvements. |
| Agree | Slightly Agree | Slightly Disagree | Disagree | Brenham's parks and recreation amenities are a valued resource in the City and should be a continued focus for investment. |
| Agree | Slightly Agree | Slightly Disagree | Disagree | Brenham's physical appearance and image is very important to its economic development and success as a community. |

Any other comments about any of the topics on this questionnaire?

Please complete and return survey **BEFORE** leaving



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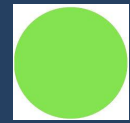
Top 3 Priorities

Above all else,
this plan **must** address _____.

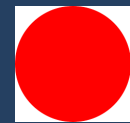
20
Minutes



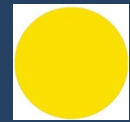
Thoroughfare Map



Areas where changes not needed
(existing roads working well)



Areas that need improved connectivity
(such as new or extended roads)



Areas that need improved traffic flow

20
Minutes

Other questions:

Areas of safety concerns?

Areas of pedestrian/bicycle activity?



